



JULY

2025

NEWSLETTER

Summer is finally here! We have enjoyed welcoming new residents and seeing our community at The Alice continue to grow. In June, we had the best time at our Roof Deck Summer Series where we all gathered to enjoy good food, great live music and even better company!

As most of you may know, Renée is out on maternity leave. While The Alice will feel her absence, Kelsey Santello will be standing in to run our ship. Kelsey comes from our Marketing Team in Boston and has a strong background in Property Management. Make sure to stop by and say hello if you have not already!

As a reminder, parking stickers are now available for pick up in the office for your vehicles - please refer to your email for rules and reminders.

July's Newsletter brings more events, living tips and updates for your review. We look forward to enjoying Summer with you and hope to see you soon!

With Appreciation,

Kelsey Santello, *Temporary Property Manager*

Brenda Leon, *Leasing Consultant*

Stephen Rinz, *Maintenance Supervisor*

FEATURE OF THE MONTH



SUMMER MUSIC SERIES CONTINUED

LIVE MUSIC ON THE ROOF DECK!

WEDNESDAY, JULY 16TH

WEDNESDAY, JULY 30TH

TIME: 5:30 PM - 7:30 PM

LOCATION: THE ALICE ROOF DECK

UNWIND ON THE ROOF DECK AT SUNSET
AND ENJOY ACOUSTIC MUSIC WITH
LOCAL MUSICIAN, ANDREW MOORER
AND MINGLING WITH FRIENDS AND
NEIGHBORS.

Live Music on the Roof Deck

Join us on the roof deck at The Alice for our July Music Series, featuring live acoustic sets by local artist Andrew Moorer! Sip, mingle, and unwind with your neighbors as the sun sets over Princeton.

Music

**40th Summer Concert Series
– Princeton Shopping Center**

Enjoy a vibrant lineup of talented local bands while you dine and shop, every Friday through August 15th!

JULY 11: OCEAN AVENUE STOMPERS

JULY 18: DRAGON FLY BAND

JULY 25: CASTLE LANE

Summer Music Series: Live Music on the Roof Deck – The Alice

Continuing in July: weekly live acoustic music with a local Princeton singer, Andrew Moorner, on the roof deck at sunset.

Spaces limited – Kindly RSVP in LOFT.

Ice Cream

Community Playground & Dog Park Opening Celebration

Thursday, July 24th 4PM – 6PM

Join your neighbors to celebrate the opening of the new Community Dog Park & Playground. We will have an Ice Cream Truck on-site and lots of fun!

Pool

Princeton Community Park Pool

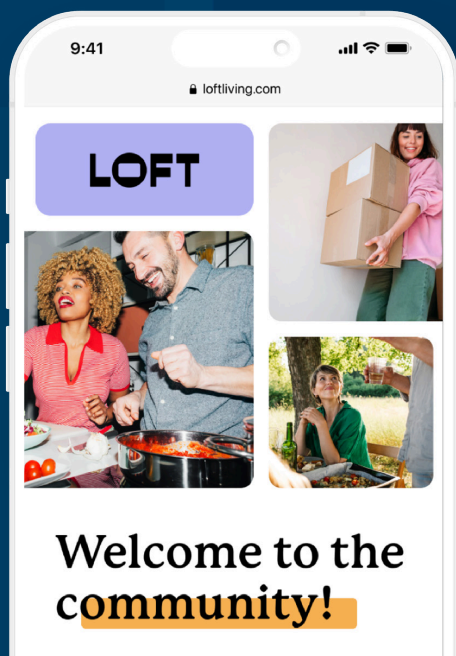
The Community Park Pool is the perfect local spot for summer fun! Whether you're swimming laps, relaxing poolside with neighbors, or bringing the kids for a splash-filled afternoon, the pool is open to everyone— daily access starts June 18. Princeton Recreation Department
380 Witherspoon Street

STAY CONNECTED

New Resident Portal: LOFT

LOFT Living is The Alice resident portal, your one-stop location enabling you to stay connected with staff and other residents, RSVP to events, manage rent payments, submit service requests, and much more.

Scan the code to get started with LOFT.



WE VALUE YOUR FEEDBACK



Now that you have settled into your new home here at The Alice, we would love to hear more about your move-in experience and how you are enjoying our community.

Kindly share your feedback through a review. Scan the code now to begin your Google review.





Pet Spa & Oversized Laundry Rooms Open

Do you need to wash your larger items like comforters, but they won't fit in your machines? The Alice has a room for oversized laundry, equipped with machines to meet your needs at a low cost.

Tired of your furry roommate dragging the dirt in from outside? Stop by our Pet Spa Dog Wash where you can get them washed & dried before heading back to your apartment!

Facilities located on the first floor east wing

Amazon Delivery Reminder

To ensure your Amazon deliveries are properly placed in the Package Room, particularly outside of office hours, please ensure you **provide the following instructions** on your order:

Package Door to the left of entrance off Terhune Rd. At the intercom, press the "Delivery" button and enter the code 085402 for access.



Amenity Reservations

You can now reserve amenity spaces for your enjoyment in the LOFT Living Resident Portal under Community>Amenities. We recently added the option to reserve our Work Pods where you can enjoy a private space, free wifi and printing. Contact the Leasing Office to learn more!





Pawspective Corner: Life at The Alice Through Our Pets' Eyes

This month, we're featuring Vimsa! Vimsa is a labradoodle that came here from Sweden! Her name is one from a tv-about the Norwegian royal family during WW2.

Vimsa loves to go to agility classes with Princeton Dog Training Club, as well as playing with lacrosse balls and in water puddles!



*Do you want to feature your furry roommate in our next Newsletter?
Send us an email today!*



EVENT RECAP

A huge thank you to our amazing residents who kicked off Summer with us and joined us for the beginning of our Roof Deck Summer Music Series—the sunset, the live music, and the good vibes made up some nights to remember!

Our Residents' surprise shower for Renee during the third date was also so very special to be a part of.

We're keeping the rhythm going with two more events in July and we hope to see you there!

RESIDENT ONLY OFFERS

Resident Referral

\$1,000 Rent Credit



Reserved Parking

Choose Your Space in Zone 1 or 2
for \$40/month!



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