

# AUGUST

2025

## NEWSLETTER

August is here, and summer is still in full swing at The Alice! We've loved seeing our community come together over the past few weeks—from live music in the lounge to cool treats in the sun, it's been a season to remember. As we head into the final stretch of summer, we have more exciting events, updates, and community highlights to share with you.

Kelsey is still holding down the fort while Renée enjoys time with her new arrival—thank you to everyone who has stopped by to say hello and lend a warm welcome!

This month's newsletter includes everything from upcoming events to community reminders. As always, we're so glad you're here and can't wait to keep making memories together at The Alice.

With Appreciation,

**Kelsey Santello**, *Temporary Property Manager*

**Brenda Leon**, *Leasing Consultant*

**Stephen Rinz**, *Maintenance Supervisor*

## FEATURE OF THE MONTH



SUMMER MUSIC SERIES CONTINUED

**LIVE MUSIC ON THE ROOF DECK!**

**EVERY THURSDAY NIGHT IN AUGUST**

**7<sup>TH</sup> | 14<sup>TH</sup> | 21<sup>ST</sup> | 28<sup>TH</sup>**

TIME: 5:30 PM - 7:30 PM

LOCATION: THE ALICE ROOF DECK



**UNWIND ON THE ROOF DECK AT  
SUNSET AND ENJOY LOCAL JAZZ  
MUSICIANS WITH YOUR NEIGHBORS**

## Live Music on the Roof Deck

Join us on the roof deck at The Alice for our August Jazz Music Series, featuring live sets from local jazz musicians! Sip, mingle, and unwind with your neighbors as the sun sets over Princeton.

## Music

**40th Summer Concert Series  
– Princeton Shopping Center**

Enjoy a vibrant lineup of talented local bands while you dine and shop, every Friday through August 15th!

AUGUST 1: WOMENROCK!

AUGUST 8: CRASH LANDING

AUGUST 15: YACHT LOBSTERS

**Summer Music Series – Palmer Square**

Continuing in August: weekly live acoustic music in Palmer Square every weekend from 1pm – 3pm!

2: SWINGADELIC      23: JAKE & DAN DUO

9: Q'CITY YOKELS      30: CHET & ARI

16: KINDRED SPIRIT

## Market

**Princeton Farmers Market – Hinds Plaza | Thursdays 10am – 3pm**

We're lucky to have the Princeton Farmers' Market just minutes from The Alice—bringing fresh produce, handmade goods, and local flavor to the heart of our community.

## Pool

**Princeton Community Park Pool**

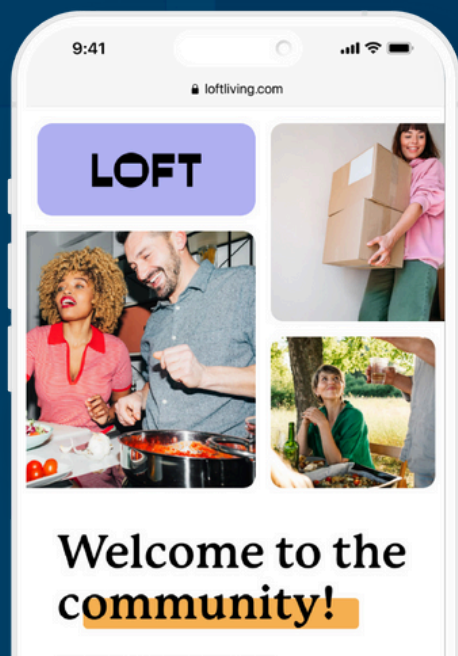
The Community Park Pool is the perfect local spot for summer fun! Whether you're swimming laps, relaxing poolside with neighbors, or bringing the kids for a splash-filled afternoon, the pool is open! Located at the Princeton Recreation Department 380 Witherspoon Street

## STAY CONNECTED

**Join our Resident Portal: LOFT**

LOFT Living is The Alice resident portal, your one-stop location enabling you to stay connected with staff and other residents, RSVP to events, manage rent payments, submit service requests, and much more.

Scan the code to get started with LOFT.



## WE VALUE YOUR FEEDBACK



Now that you have settled into your new home here at The Alice, we would love to hear more about your move-in experience and how you are enjoying our community.

Kindly share your feedback through a review. Scan the code now to begin your Google review.







## Pet Spa & Oversized Laundry Rooms Open

Do you need to wash your larger items, such as comforters, but they won't fit in your washing machine? We have a low-cost oversized laundry room equipped with machines to meet your needs.

Tired of your furry roommate dragging the dirt in from outside? Stop by our Pet Spa Dog Wash before heading back to your apartment!

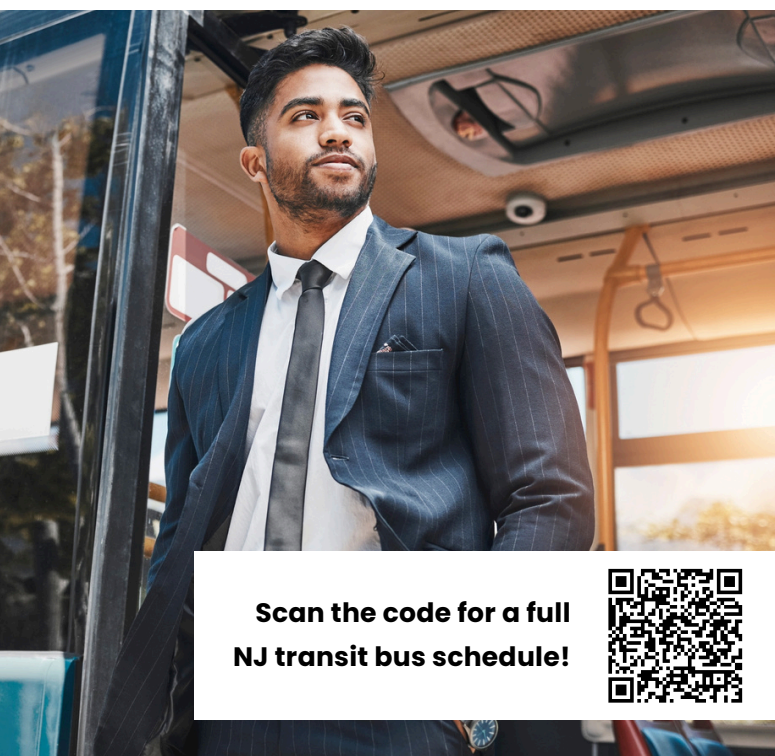
*Facilities are located on the first floor east wing.*



## Quiet Hours Reminder

Just a friendly reminder that The Alice observes **quiet hours** from **11 PM to 7 AM**. That means saving the spin cycle, dance parties, and DIY projects for daytime hours.

Let's keep things peaceful for our neighbors, catching some Zzz's! Thanks for being a thoughtful part of our community.



Scan the code for a full  
NJ transit bus schedule!



## Public Transportation

**NJ Transit Bus #605** Connects the Princeton Shopping Center to the Princeton (Dinky) Train Station and beyond.

- First departure from PSC: 7:56 AM
- Last return from Dinky: 10:37 PM

### Princeton Muni Transit (Free)

Departs PSC every 80 minutes and stops at the Arts Council, Princeton Public Library, and more.

- Timetable available on the Tripshot app under the TigerTransit platform.

### Tiger Transit by Princeton University (Free for all)

Offers routes around campus and to both the Dinky and Princeton Junction station - also available on the Tripshot app and website.



## Pawspective Corner: Life at The Alice Through Our Pets' Eyes

This month, we're featuring Benjamin who just loves his home here at The Alice. You can catch him on long walks around town with his human, and you may have met him while he enjoyed his very first pup cup at our Treats & Tails event!



*Do you want to feature your furry roommate in our next Newsletter?  
Send us an email today!*



## EVENT RECAP

Treats & Tails was a Sweet Success!

Huge thanks to all our Residents who stopped by last month for ice cream, Italian ice, and pup cups from Sam's Supercool—on us!

We loved seeing our residents (and furry friends!) enjoying a sunny afternoon together. 💙🐾

We're so grateful for this amazing community we're building at The Alice. We look forward to seeing you soon!

## RESIDENT ONLY OFFERS

### Resident Referral

\$2,000 Rent Credit

\*referral must move-in by 9/1/25 on a 13+ lease term



### Reserved Parking

Choose Your Space in Zone 1 or 2  
for \$40/month!



## FOLLOW US ON SOCIAL

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